Philips and salesforce.com team up to reshape healthcare delivery

Imagine an open, cloud-based, health platform with apps covering the continuum of care – from self-care and prevention, to diagnosis and treatment, through recovery and wellness. That’s the vision time has come.

“With this strategic alliance, healthcare solutions,” said...

Spain’s Telefónica latest telecom to enter e-health realm

Yet another multinational telecommunications firm has taken the plunge into health IT.

Spain-based Telefónica last week launched its global e-health platform, Telefónica Health, to centralize and standardize clinical processes and patient health services to create a more efficient healthcare sector, become a standard bearer in the areas of products, pilot programs, and services.

Chairman César Alierta said in a company statement. Spain...

Archer announces experienced and skilled board nominees ahead of merger with Atlas Crest Investment Corp.

Archer Aviation announced on August 4, 2021, that it has appointed experienced and skilled board nominees ahead of its merger with Atlas Crest Investment Corp.

Haven, the Amazon-Berkshire-JP Morgan venture to disrupt healthcare, is disbanding after 3 years

Haven, the Amazon-Berkshire-JP Morgan venture to disrupt healthcare, is disbanding after 3 years.

Source: Philips.com

Source: Fierce Healthcare, July 2020

Source: Globe Newswire, August 4, 2021
core

blurring industry lines

industry convergence
Priority Signals
Six Signals stood out as essential to the future success of organizations

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<th>Learning From the Future</th>
<th>Pushed to the Edge</th>
<th>Sustainable Purpose</th>
<th>Supply Unbounded</th>
<th>Real Virtualities</th>
<th>The New Scientific Method</th>
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<td>See change before it happens</td>
<td>Decentralize decision-making</td>
<td>Move from purpose-focused to purpose-run</td>
<td>Break physical limits of fulfillment</td>
<td>Redefine reality and place</td>
<td>Become a scientific company</td>
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<tr>
<td>Rather than focus on the past for insights, leading organizations use data analytics and artificial intelligence (AI) to make decisions and define strategies that anticipate the future.</td>
<td>Leaders are responding to change and challenge by pushing decision-making authority to people at the “edges,” relying on highly networked teams to act with speed and agility.</td>
<td>Responding to the call for businesses to serve stakeholders broadly, organizations are building sustainability into the fabric of their operations—and making social responsibility sustainable.</td>
<td>To meet growing customer needs for fast, flexible, cost-effective, and sustainable order fulfilment, companies are restructuring their supply chains and moving production to the point of demand.</td>
<td>As virtual environments enhance our physical worlds and redefine our sense of place, innovative organizations create new ways for people to work, consume, and socialize.</td>
<td>As scientific disruption enables the creation of better, cheaper, and more sustainable products and services, leading companies will become scientific companies—and apply science to tackle the world’s fundamental challenges.</td>
</tr>
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</table>
Leaders Wanted

The world is hungry for a new kind of leadership.

Amid the challenges of 2020, two truths became evident. More companies than ever have embraced the axiom that every business is a technology business, and they’ve ignited a new era of exponential transformation as technology continuously reshapes industries and the human experience. Now, as we begin shaping our post-pandemic reality, companies must learn to master change.
Looking at what’s ahead for the future of business, technology and design, the overarching theme is **mapping out new territory**.

The Covid-19 pandemic has brought clarity and surprises alongside its chaos and tragedies. It’s highlighted what’s important to us, it’s inspired community spirit and ingenuity, and it’s generated change on a huge scale around the globe.

There’s comfort to be drawn from the fact that the world has faced a common adversary but, while we’ve all been in it together, we’ve each been experiencing it in our own ways.

**Brands and businesses will need to understand people’s new context, empathize with the way they feel, and provide the tools to let them “hack” their own solutions.**
Thank you