It turns out...

72% of travelers want to positively impact the communities they visit.

*Resource: Booking.com 2021 Sustainable Travel Survey*
However,

1/3 find it difficult, and 1/2 don’t know how
SOLUTION

- Positive Impact in Local Communities
- UN Global Goal Aligned
Natural habitats peacefully co-exist with majestic splendor at L.A.’s oceanfront resort.

Book Now

Give $10 to charity/stay + Get $54 airfare credit + perks

Your $10 will help operating expenses to help sick and injured seals/sea lions

100% of donations to a local charity
140+ Hotels · 10+ Tourism Boards · 100+ Charities
22+ Countries
600 injured/sick marine mammals received care

4700 educational materials distributed for disease prevention

2600 in-need families received meals

7500 pounds of trash cleaned out of local waterways
REVENUE MODEL

1. Tourism Board Program
2. Hotel Activation
3. Hotel Commissions
4. SaaS API Pilot
<table>
<thead>
<tr>
<th>Year</th>
<th>Gross Revenue</th>
<th>Donations</th>
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<tbody>
<tr>
<td>2021</td>
<td>$450K</td>
<td>$35K</td>
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<tr>
<td>2022</td>
<td>$2.2M</td>
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<td>2023</td>
<td>$6.9M</td>
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<td>2025</td>
<td>$23.8M</td>
<td>$3M</td>
</tr>
</tbody>
</table>
25 Million pounds of trash cleaned out of local waterways

4 Million families will receive meals

1 Million marine mammals will received care
TEAM

Jessica Blotter, M.A. | CEO | Founder
- 2x Founder, $20M/rev, former publishing role
- Board of Directors: Center for Responsible Travel
- Keynote: sustainable tourism

Sean Krejci | COO | Founder
- 3x Founder
- USAF Veteran
- Award-winning web & product designer

Nicole Huertas
- 15-year travel industry pro

Mark Frieden
- 20-year advertising + sustainability sales

Michelle Guy
- 20-year luxury travel sales

Allan Cannon
- 20-year hotel sales