



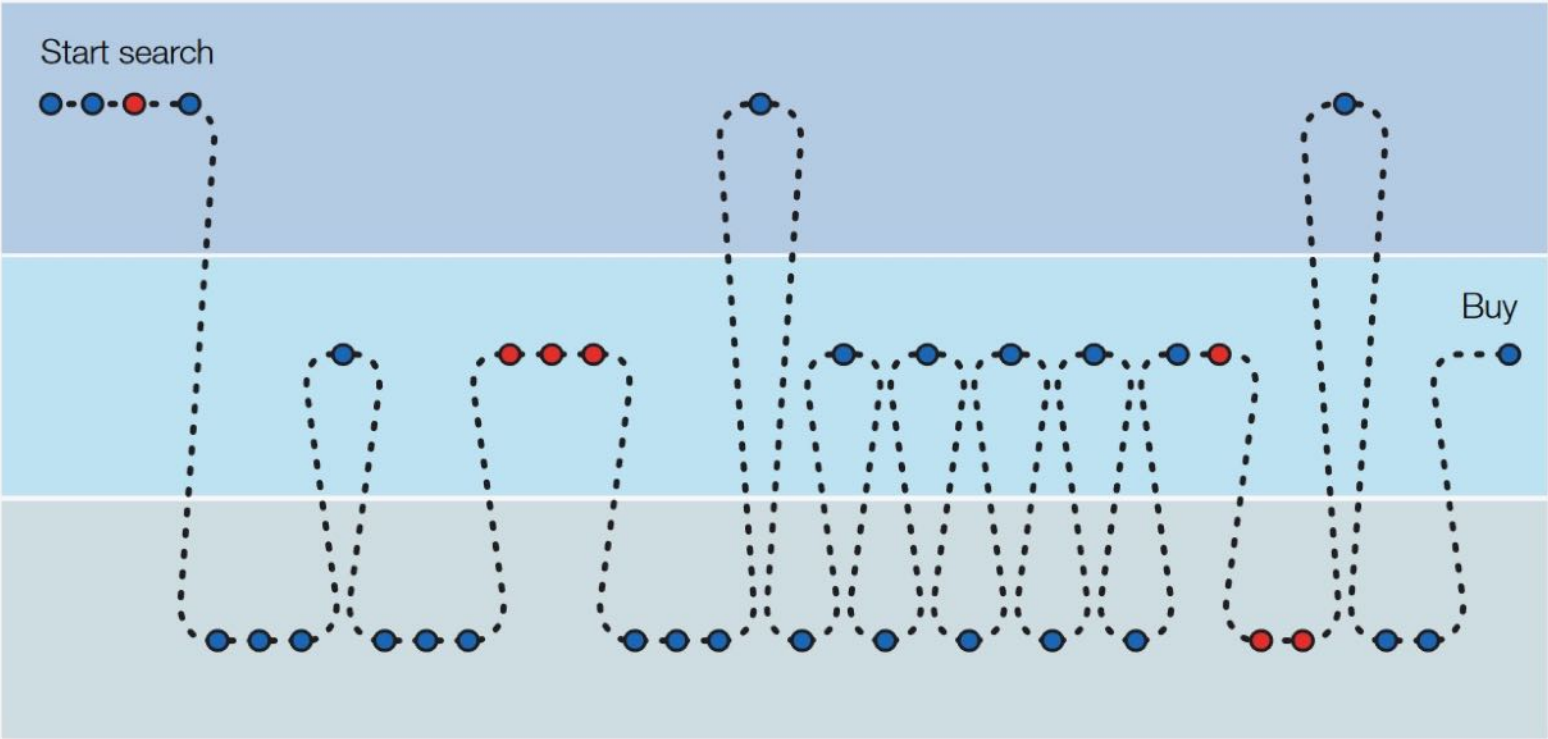
HOTEL DATA
CLOUD

Creating a
Standard for
Hotel Content

Search engine

Intermediary

Supplier



On average: 45 touchpoints

60 Sessions

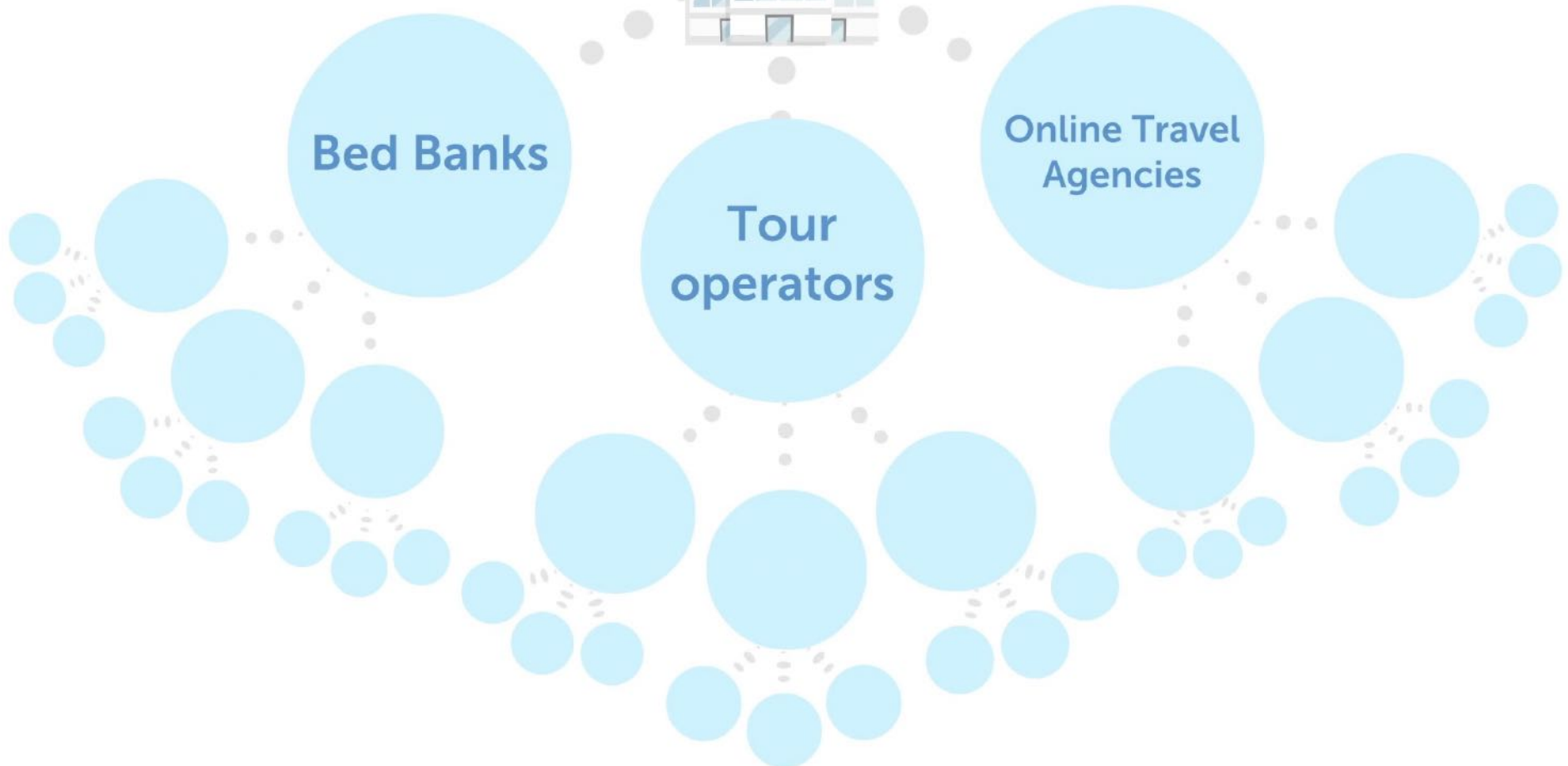
36 Days

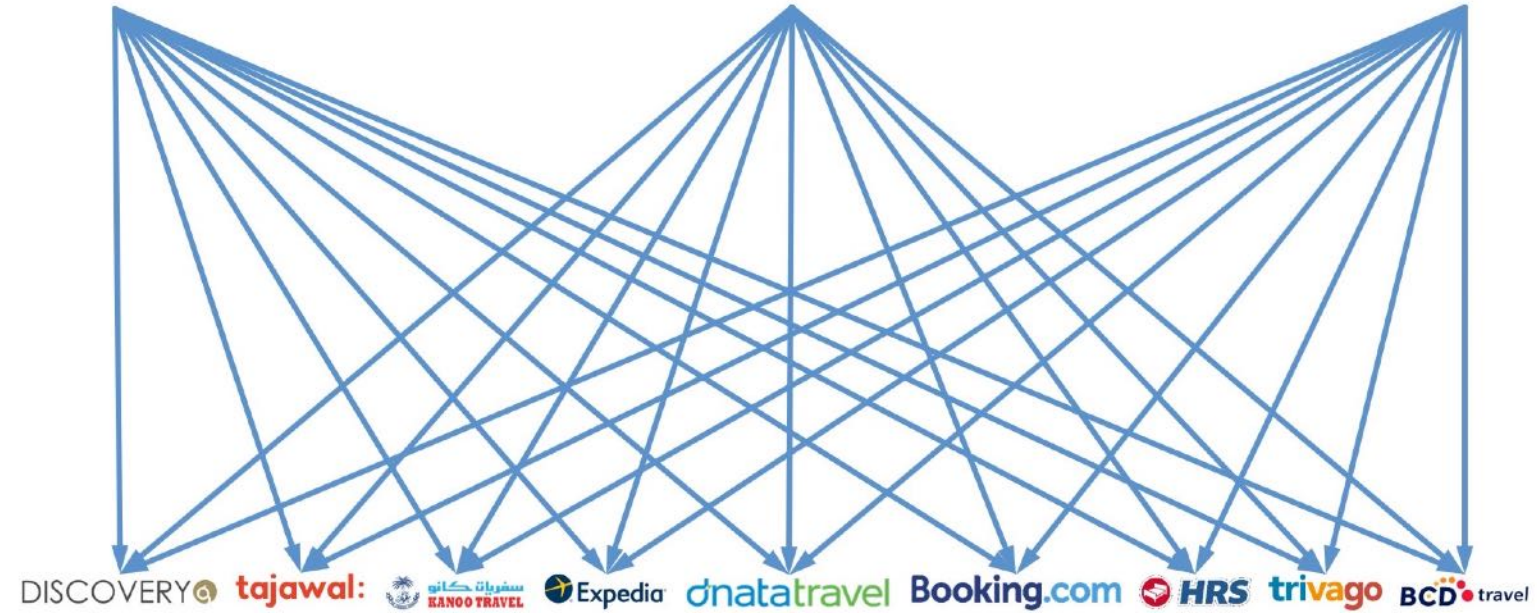


Bed Banks

Tour operators

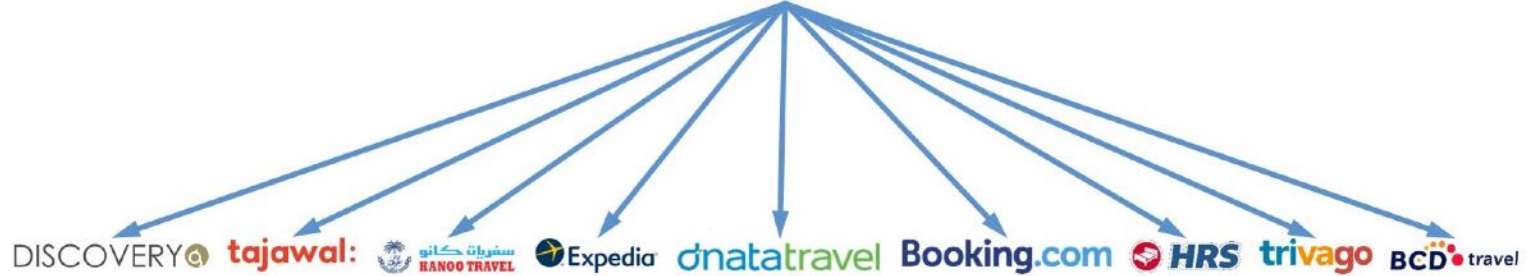
Online Travel Agencies





9 out of 10 travelers blame the hotel

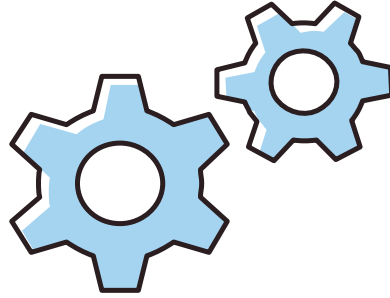




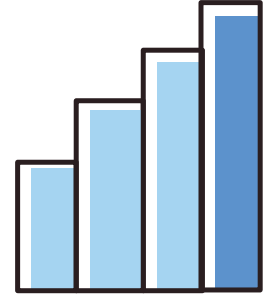
WE HELP HOTELS WIN BACK CONTROL



DISCOVERABILITY
AND REPUTATION



OPERATIONAL
EFFICIENCY



INCREASED
REVENUE

> 36% CTR

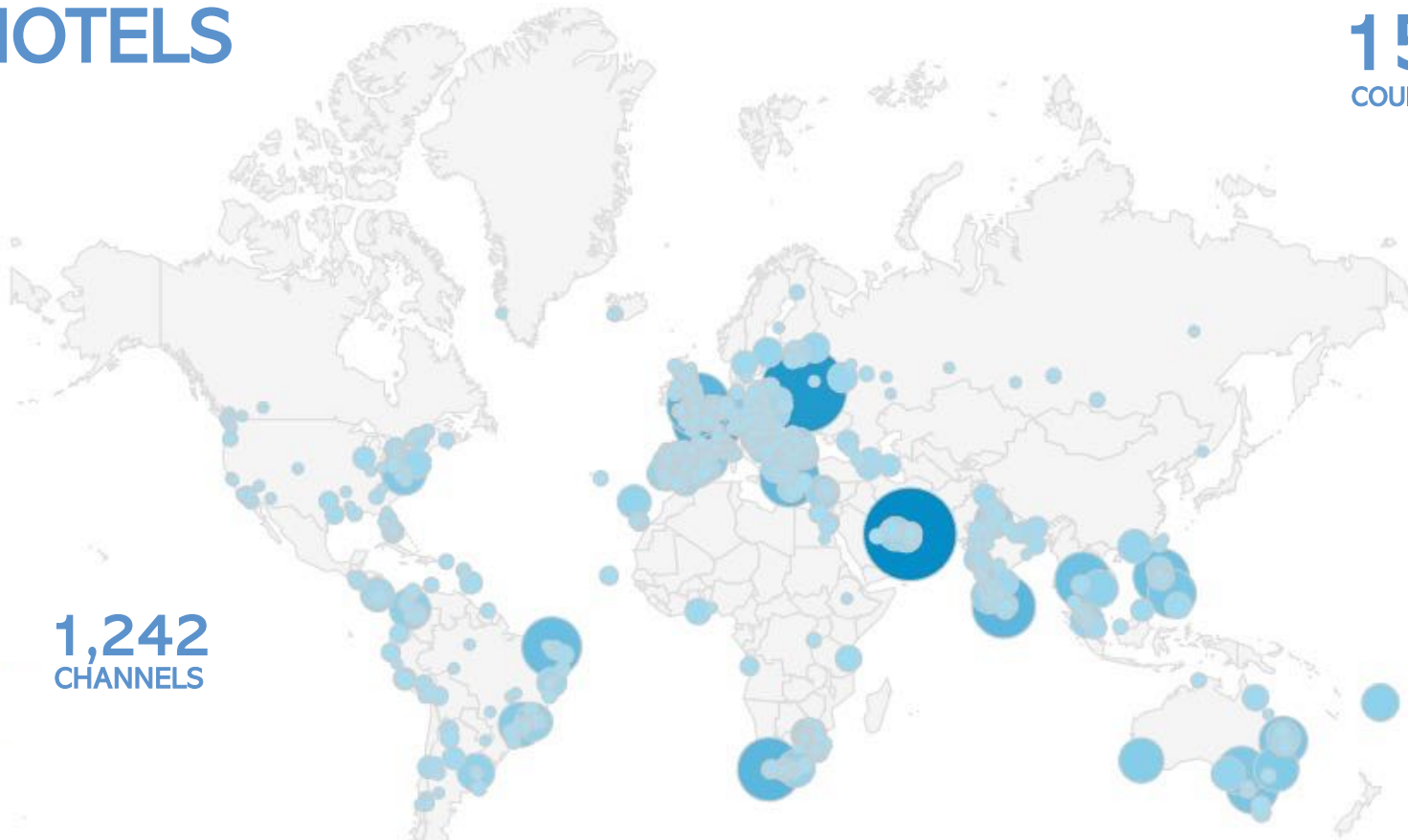
> 13% Profit



**11,621
HOTELS**

**158
COUNTRIES**

**1,242
CHANNELS**







AWARDED
USD 200k

360,000 USD raised from five business angels in April 2020



We leverage artificial intelligence and machine learning across the travel purchase journey to generate content for **a more personalized experience**



HOTEL DATA
CLOUD

We help hotels
win back control