Founding Team

Chandrakant Logistik
- Graduate in chemistry (Delhi University)
- 4 years of experience in logistics

Angraj Swami Executions
- Graduate in Physics hons. (Delhi University)
- 7 years of Experience in waste Management

Manoj Sabu Waste handling
- Graduate in Computer Science (Raj. University)
- 5 year of experience in Business Development

Ajay Buri Product Development
- B.Tech form IIT KGP
- 8 year of exp in product development at topper.com

Funded By
SOCIAL alphα
Tata Trust
AWARD & RECOGNISATIONS

- WTFL Switzerland Finalist - 19 & 21
- Tata ipreneuer Winner - 19
- IIT Bombay Finalist - 20
- United Nation's Youth CO:Lab Winner - 20
- MIT & HARVARD Born Accelerator
- ACCELERATING ASIA
- Startup Oasis
PROBLEM STATEMENT

1) Lack of waste segregation
2) Technical Feasibility
3) Financial Viability
4) Threat of contempt of legal Guidelines for the Hotel, Restaurant & Café.
CASE STUDY

Hotel Mock Orange (OYO 10371)

BEFORE

- 9000 Kg Waste Generated Annually
- € 3500 Cost Incurred Annually
- 25000 Kg Carbon Footprints

AFTER

- 9000 Kg Waste Generated Annually
- 7500 Kg 85% waste in Segregation
- € 3500 + € 600 Earning Annually
- 4000 Kg Carbon Footprints
SOLUTION

For Segregation-
A) Free IoT Dustbins & Doorstep pickup
B) Tech interface
C) Training for segregation

Feasibility & Viability –
A) One stop solution for waste collection, tracking, recycling & up-cycling
B) Financially viable model by adding extra buffer of Up-cycled & FMCG chain

Incentivise Hotels for segregation at the source
It PAY and COLLECT all type source segregated waste
TRACTION

300+ Hotel & Restaurant Partners

~ €400,000 Accumulated Revenue

19000 Tonnes Waste Segregated

50+ Women Empowered
MECHANISM

IoT Dustbins for segregation
Plastic  Glass  Mix  Food

€
Incentives for segregation

Cloud

Manual Pickup Requests

Waste Collection Truck

Ecowrap Collection Centre (MRF)
TREATMENT OF WASTE

(MRF) of Ecowrap

Convert waste into high value product by up-cycling

Up-cyclable waste

Recyclable waste

Recyclable waste To recyclers
UP-CYCLED
Inspiration
Tech-Intervention

- Ecowrap Admin Panel
- Ecowrap Driver Panel
- Logistics Optimisation Dashboard
- HOECA Dashboard
Before heading to Mars I must have dream of 'How to Live on Earth..................

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