

**Innovation Festival "Moving Forward", 15-16 November 2021**  
**List of participants as of 19.10.2021**



Last name	First name	Function	Affiliation	Headquarter affiliation	Industry
Ahamed	Adeeb	Managing Director	Lulu Financial Holdings	United Arab Emirates	Investment
Albiez	Timo	Deputy Director	Schweizerische Hotelfachschule Luzern SHL	Switzerland	Academia
Antonov	Georgi	CCO	smartTONi SA	Switzerland	Start-Up
Artem	Rybchenko	Ambassador	Embassy of Ukraine	Ukraine	Government
Augsburger	Christa	Director	Schweizerische Hotelfachschule Luzern SHL	Switzerland	Academia
Barale	Matteo	CPO	PixMoving	China	Mobility
Barbosa F. Rosas	Ana Maria	Counsellor	AICEP - Embassy of Portugal in the Switzerland	Portugal	Government
Barrence Mutz	Fernanda	CEO and Co-Founder	The Trip Boutique	Switzerland	Start-Up
Barrios	Ignacio	CEO	Kido Dynamics	Switzerland	Technology
Barroso	Brittney	CSO	RootLo Inc.	United States	Start-Up
Barroso	Luis	CEO	RootLo Inc.	United States	Start-Up
Barth	Martin	President and CEO	World Tourism Forum Lucerne	Switzerland	WTFL
Beckmann	Florian	Associate Partner	billbox Associates	Switzerland	Technology
Bensel	Ulrich	Chief Human Resources Manager	Steigenberger Hotels AG	Germany	Hospitality
Bernhardt	Marcus	CEO	Deutsche Hospitality	Germany	Hospitality
Bertschi	Lorenz	CEO	smartTONi SA	Switzerland	Start-Up
Bewes	Diccon	Travel writer and journalist	Diccon Bewes	Switzerland	Media
Bhusal	Rita	Principal	Kids Happy home	Nepal	Industry
Bienenfeld	Martina	CEO	Zagreb Tourist Board	Croatia	Destination
Bitzi Staub	Franziska	Head of Department of Finance	City of Lucerne	Switzerland	Government
Blotter	Jessica	Co-Founder and CEO	Kind Traveler	United States	Start-Up
Borner	Oliver	Editor	Gastro Journal	Switzerland	Media
Bosma	Hester	Senior Project Manager Corporate Innovation	Etventure	Switzerland	Consulting
Bosshart	David	CEO	Gottlieb Duttweiler Institute	Switzerland	Consulting
Brown	Hailey	Young Talent	University of Queensland	Australia	Academia
Buccarello	Giulia	Sales & Content Manager	booknbook Ltd	United Kingdom	Start-Up
Büeler	Stefan	Head of Economics and Public Transport	Cantonal Government of Uri	Switzerland	Government
Bütikofer	Martin	Chair	Lucerne Tourism	Switzerland	WTFL

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Caldwell	Gavin R.R.	Director of Operations, HR, International Cooperations	IMI International Management Institute Switzerland	Switzerland	Academia
Camenzind	Urban	Head of Economics	Cantonal Government of Uri	Switzerland	Government
Chhatwal	Puneet	Managing Director and CEO	The Indian Hotels Company Limited (IHCL)	India	Hospitality
Chicherio	Franco	Managing Director	Technopark Luzern	Switzerland	Innovation
Christen	Thomas	CEO	Andermatt Urserntal Tourismus GmbH	Switzerland	Destination
Christides	Michael B.	Secretary General	BSEC PERMIS	Turkey	Government
Cianci	Giuseppe	Founder and CEO	booknbook Ltd	United Kingdom	Start-Up
Constantakopoulos	Achilles	Chairman	TEMES S.A.	Greece	Industry
Czok	Kevin	Co-Founder and Managing Partner	Hotel Data Cloud	United Arab Emirates	Start-Up
Czukur	József	Ambassador extraordinary and plenipotentiary	Embassy of Hungary	Hungary	Government
Dénéreáz	Yvan	Scientific collaborator	Economic Promotion Valais	Switzerland	Government
Demén Meier	Christine	Managing Director	Les Roches	Switzerland	Academia
de Delàs	Ignasi	Deputy General Manager	Barcelona Tourism	Spain	Destination
de Morsier	Doré	Founder & Executive Chairman	EuroTube	Switzerland	Innovation
De Muynck	Stefan	Director	Financial Times	Luxembourg	Media
Depenbusch	Matthias	Co-Founder	AVISIO	Austria	Industry
Deryckere	Koen	Global Lead - Industry Network and Programs	Accenture	Switzerland	Consulting
Desiderato	Maurice	Partner	Communicators	Switzerland	Consulting
Dolezal	Jan	CEO	SmartGuide	Czech Republic	Start-Up
Eggl	Florian	Talent Management Director	World Tourism Forum Lucerne	Switzerland	WTFL
Egle	Franz	Senior Partner	Dynamics Group AG	Switzerland	Consulting
Eisebitt	Laura Yasmin	Young Talent	Harz University of Applied Sciences	Germany	Academia
Ethunandan	Tanuvi	CEO & Director	Data Duopoly	United Kingdom	Technology
Fankhauser	Peter	Director and Advsiors	Petra Ltd	United Kingdom	Consulting
Farey	Hugo	Event Manager	Andermatt Swiss Alps	Switzerland	Hospitality
Farkash-Hacohen	Orit	Minister of Tourism	Ministry of Tourism of Israel	Israel	Government
Ferguson	Niall	British historian and bestselling author		United Kingdom	Expert
Fernandez Luhrs	Daniela	Young Talent	Universidad de Monterrey	Mexico	Academia

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Fettah Alaoui	Nadia	Minister of Tourism, Air Transport, Handicrafts and Social Economy	Ministry of Tourism, Air Transport, Handicrafts and Social Economy	Morocco	Government
Flüeler	Urs	Photographer	Keystone	Switzerland	Media
Fraefel	Charles A.	CEO	xtendx AG	Switzerland	Other
Gaba	Lavanya	Sustainable Food packaging aggregators	Institute of Hotel Management-Aurangabad	India	Academia
Gerber	Anita	Young Talent	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Gilner	Thomas	Head of Pricing	Europcar Switzerland- AMAG Services AG	Switzerland	Industry
Girndt	Julian	Director Business Innovation	Deutsche Hospitality	Germany	Hospitality
Givel	Yves	Senior Vice President Human Resources - EAME/SWA	Hyatt International	Switzerland	Hospitality
Glanzmann-Hunkeler	Ida	National Council	The Swiss Parliament	Switzerland	Government
Goch	Valeria	Young Talent	North-Caucasus Federal University	Russian Federation	Academia
Goeldi	Andreas	Partner	btov Partners	Switzerland	Technology
Greaves	Guia	Principal Consultant Talent Management	Right Management	Switzerland	Consulting
Gredig	Urs	Broadcast Journalist	Swiss television	Switzerland	Facilitator
Gruhl-Bégin	Dominique	Head of Start-ups & Next-Generation Innovators Div.	Innosuisse - Swiss Innovation Agency	Switzerland	Innovation
Guihan	Shannon	Chief TreadRight & Sustainability Officer	The Travel Corporation	Canada	Industry
Hausmann	Sascha	Partner	Howzat Partners	Luxembourg	Technology
He	Shanshan	Head of Americas	Aptamind Partners	United Kingdom	Consulting
Hefel Böhler	Ulla	CEO Insight Vacations	The Travel Corporation	Switzerland	Travel
Hickey	Eamon	Ambassador	Embassy of Ireland	Ireland	Government
Hilland	Susanne	Research officer	University Heilbronn	Germany	Academia
Hillman	Sarah	Global Head of CRM and Data	The Travel Corporation	United Kingdom	Travel
Hofmann	Anastasia	Co-Founder	KITRO	Switzerland	Start-Up
Hohl	Lea	Lead Product	Hapimag AG	Switzerland	Hospitality
Hydon	Derek	President	MaCher	United States	Travel
Immerman	Anastasia	Young Talent	IMI International Management Institute	Germany	Academia
Intini	MariaPia	Development & Investment Director Europe	citizenM hotels	The Netherlands	Hospitality
Isgandarov	Fuad	Ambassador	Embassy of Azerbaijan	Azerbaijan	Government
Jaber Breceda	Cecilia	Ambassador	Embassy of Mexico	Mexico	Government

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Jakob	Eric	Ambassador Head of the Promotion Activities	State Secretariat for Economic Affairs SECO	Switzerland	Government
Jurcicek	Vaclav	Chief Business Development Officer	SmartGuide	Czech Republic	Start-Up
Kadbi	Hassan	CEO and Chair	Hapimag AG	Switzerland	Hospitality
Kaudela Baum	Stephanie	Co-Head of CC Corporate Development, Management and Personnel	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Keller	Philipp	CEO	KKL Luzern Management AG	Switzerland	MICE
Keller	Thorsten	Freelance Journalist	Thorsten Keller	Germany	Media
Kern	Stefan	Chief Communication Officer	Andermatt Swiss Alps AG	Switzerland	Destination
Khan	Bilal	VP Marketing	Kido Dynamics	Switzerland	Technology
Khowala	Aradhana	CEO & Founder	Aptamind Partners	United Kingdom	Consulting
Kihurani	Andrew	Ambassador	Embassy of the Republic of Kenya	Kenya	Government
Koch	Michael	Co-Founder & CEO	HYLL	Switzerland	Technology
Koufie	Gifty Efua	Young Talent	University of Johannesburg	South Africa	Academia
Kozłowska	Iwona	Ambassador	Embassy of Poland	Poland	Government
Krejci	Sean	COO & Founder	Kind Traveler	United States	Technology
Krucker	Raphael	CEO	Andermatt Swiss Alps AG	Switzerland	Hospitality
Lang	Christoph	Managing Director	ITZ InnovationsTransfer Zentralschweiz	Switzerland	Innovation
Lardi	Ruben	Co-Founder	Contler	Switzerland	Start-Up
Lebleu	Olivier	CEO	Mile Positioning Solutions (Runnin'City)	France	Technology
Lehmann	Simon	Co-Founder and CEO	AJL Atelier	Switzerland	Consulting
Leirvaag	Svend	Vice President Industry & Regulatory Affairs	Amadeus	Spain	Technology
Leuthard	Doris	President	Swiss Digital Initiative	Switzerland	Other
Limpert	Alexander	Co-Founder & CEO	GuestReady	United Kingdom	Technology
Loeurng	Chandy	Young Talent	Mahidol University International College	Cambodia	Academia
Loomba	Paras	Founder and CEO	Global Himalayan Expedition	India	Travel
Lowe	Jack	Member Board of Directors	Fit for Life Foundation	Liechtenstein	Other
Luetjens	Hendrik	Managing Director	AMAG Services AG (Europcar Switzerland)	Switzerland	Industry
Lundeg	Purevsuren Olkhonud	Ambassador Extraordinary	Embassy of Mongolia	Mongolia	Government
MacKenzie	Naomi	Co-Founder	KITRO	Switzerland	Start-Up

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MacKevett	Douglas	Head of MScBA Major, Lecturer	Lucerne University of Applied Sciences and Arts	Switzerland	WTFL
Madugu	Baba	Ambassador	Embassy of the Federal Republic of Nigeria	Nigeria	Government
Mamgain	Naveen	Co-Founder & Design Head	Quick Ride	India	Technology
Manfredini	Nicolas	CEO	Winalist	France	Hospitality
Martin	Alexandre	Co-Founder and CEO	Smeetz	Switzerland	Start-Up
Mathlouthi Ghliiss	Mouna	Director General	Ministry of Tourism and Handicrafts	Tunisia	Government
Matoog Alfarhan	Farhan	Ambassador	Embassy of the Kingdom of Saudi Arabia	Saudi Arabia	Government
Meier	Wybke	CEO	Tui Cruises	Switzerland	Industry
Micovčín	Alexander	Ambassador	Embassy of the Slovak Republic	Slovak Republik	Government
Miglani	Gaurav	General Manager	Indian Hotels Co Ltd	India	Hospitality
Meÿer	Michael A.	CEO	ShareP AG	Switzerland	Mobility
Morita	Hikaru	Young Talent	Wakayama University	Japan	Academia
Morris	Erin	CCO & Director	Data Duopoly	United Kingdom	Technology
Mosedale	Jan	Head of Tourism Research	University of Applied Sciences of the Grisons (FHGR)	Switzerland	Academia
Mueller	Thomas	Founder & CEO	rainmaker digital	South Africa	Technology
Murithi	Muriuki	Destination Sales	Kenya National Convention Bureau	Kenya	Travel
Naegeli	Stephanie	Chief Strategic Business Development Officer	SV-Group	Switzerland	Hospitality
Neff	Stephen	CEO	myclimate	Switzerland	Sustainability
Neukom	Stefan	Founder & CEO	GET LOCAL AG	Switzerland	Technology
Nguyen	Ba Sang	First Secretary	Embassy of Vietnam	Vietnam	Government
Nydegger	Martin	CEO	Switzerland Tourism	Switzerland	Travel
Olumuyiwa	Omololu	Managing Editor	Travelscope Magazine	Nigeria	Media
Ortiguera	Liz	CEO	Pacific Asia Travel Association (PATA)	Singapore	Industry
Ortlepp	Christian	Director of Business Development-EMEA	Simpleview	United States	Technology
Ossanna	Johannes	Co-Founder	AVISIO	Austria	Start-Up
Parmelin	Guy	Federal Councillor	The Federal Department of Economic Affairs, Education and Research (EAER)	Switzerland	Government
Pensuk	Kittikun	Communication Director	normnorn	Thailand	Start-Up
Perren	Marcel	Tourism Director	Luzern Tourismus AG	Switzerland	Destination

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Pérez Carrillo	Ana Cristina	Student	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Quintana	Daniel	Co-Founder	I Like Local	The Netherlands	Travel
Ramos	Renato	Director Loyalty	Star Alliance	Germany	Travel
Ramstad Kristiansen	Maria	Head of Marketing & Student Recruitment	Schweizerische Hotelfachschule Luzern SHL	Switzerland	Academia
Richers	Annelie	General Manager	Deutsche Hospitality	Germany	Hospitality
Ringger	Reto	Founder and CEO	Globalance Bank AG	Switzerland	Sustainability
Roh	Tae Kang	Ambassador	Embassy of the Republic of Korea	Republic of Korea	Government
Romanescu	Gerhard	Founder and Managing Director	G&B Travel and Hospitality AG	Switzerland	Consulting
Russi	Bernhard	Olympic and World Champion Ski Racer from Andermatt		Switzerland	Expert
Russi	Linda	Project Manager	Cantonal Government of Uri	Switzerland	Government
Sacks	Adam	Founder and President	Tourism Economics	United States	Travel
Salamin	Jérôme	Digital Initiatives	CimArk SA	Switzerland	Innovation
Sander	Gudrun	Lecturer in Business Administration and Diversity Management	University of St. Gallen	Switzerland	Academia
Sawiris	Samih	Chairman	Orascom Development Holding AG	Switzerland	Destination
Scanlon	John E.	CEO	Elephant Protection Initiative Foundation	Switzerland	Sustainability
Scarpaleggia	Simona	CEO	EDGE Strategy	Switzerland	Consulting
Schanderl	Veronika	Executive Manager, Tourism Advisory Services	Swisscontact   Swiss Foundation for Technical Cooperation	Switzerland	Industry
Schmitt	Katrin	Chief Editor	MICE-tip by Primus Publishing	Switzerland	Media
Schuh	Christoph	Partner	Lakestar	Germany	Investment
Schwab	Klaus	Founder and Executive Chair	World Economic Forum	Switzerland	Expert
Schwartz	Ulysse	CFO	Winalist	France	Hospitality
Settele	Josef	Head of Conservation Biology	Helmholtz Centre for Environmental Research - UFZ	Canada	Sustainability
Siffert	Morgan	CTO	Smeetz	Switzerland	Start-Up
Sommer	Adrian	Project Manager Sales	SIGA Cover AG	Switzerland	Other
Spindler	Christina	General Manager	Swiss Association for Organisation & Management	Switzerland	Other
Steele	Paul	Member of the Advisory Board	Steele & Associates	Switzerland	WTFL
Stöckli	Maurus	Managing Director	Uri Tourismus AG	Switzerland	Destination
Swami	Angraj	Founder & CEO	Ecowrap	India	Start-Up

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Techaphangam	Nophol	Founder & CEO	norrnorn	Thailand	Start-Up
Theler	Luc	Head of Business Development	Hapimag AG	Switzerland	Hospitality
Torres	Issa	Tourism Advisor	Swisscontact   Swiss Foundation for Technical Cooperation	Switzerland	Industry
Tosun	Alexandra	Founder	INDY GUIDE	Switzerland	Start-Up
Tosun	Ati	CEO	INDY GUIDE	Switzerland	Start-Up
Trenkoska	Ivona	Young Talent	University of St. Kliment Ohridski	Macedonia	Academia
Tschudy	Daniel	Coach, Consultant & Journalist	about hospitality	Switzerland	Media
Ulrich	Mathias	Deputy Head Office for Economy	Cantonal Government of Schwyz	Switzerland	Government
Vogler	Patrick	CEO	Grand Resort Bad Ragaz AG	Switzerland	Hospitality
Vorster	Shaun	Strategist & Advisor	University of Stellenbesch Business School	South Africa	Sustainability
Wagenseil	Urs	Head CC Tourism	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Warraich	Ahmad Naseem	Ambassador	Embassy of Pakistan	Pakistan	Government
Weber	Tim-Martin	EAM	The Chedi Andermatt	Switzerland	Hospitality
Welle	Matthijs	CEO	Mews Hospitality Cloud	Czech Republic	Technology
Wicki	Beat	CEO & Academic Dean	IMI International Management Institute Switzerland	Switzerland	Academia
Wise	Hannah	Broadcast Journalist		Switzerland	Facilitator
Wittwer	Reto	Chairman	World Tourism Forum Lucerne	United Arab Emirates	WTFL
Wojdylo	Mateusz	CVO	ShareP AG	Switzerland	Mobility
Wolter	Burkhard	Managing Director	Waldhaus Flims Mountain Resort AG	Switzerland	Hospitality
Wüst	Bianca	Corporate Partnerships Support	myclimate	Switzerland	Industry
Xie	Lisa (Si Ting)	Young Talent	École hôtelière de Lausanne	Canada	Academia
Zumbrunn	Afra	Senior Manager	Accenture	Switzerland	Industry
Züst	Markus	Chairman	Uri Tourismus AG	Switzerland	Destination